



Press release

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The new Matrei service area on the Brenner Highway opens tomorrow

The Autogrill brand makes its debut on Austrian motorways

Milan, 9th May 2002 - Tomorrow sees the opening in Matrei, at km 17 of the Brenner Highway, of Austria's first service area with the Autogrill brand. The location will open on one of the 14 Wienerwald service areas acquired by Autogrill five years ago.

The location renovation project was handled by the RCM firm of architects. With a surface area of 760 square meters, it offers a range of food & beverage services, including a self-service restaurant with seating for 156, a snack-bar and a market. Another 60 places are provided on the terrace. The location is open 24 hours a day.

"Matrei is the first Austrian service area to introduce the Autogrill brand and we are confident that it will satisfy the needs of customers travelling along this stretch of motorway," said Lothar Petzold, Country Operating Manager for Autogrill Austria AG, and Mario Anastasio Aspesi, General Manager for Strategic Growth at the Autogrill Group.

The self-service restaurant menu includes a variety of fresh-food dishes prepared in full view of customers, in an attractive setting with brightly colored furnishings and a view over the Tyrolean mountains. In addition to Italian specialties, the menu offers Austrian, Tyrolean and international cuisine. The selection changes according to the time of day and season of the year.

Expenditure for the restructuring of the location totaled 1.3 million euro. The area is staffed by a team of 28.

Autogrill Austria AG has been active on the Austrian market since 1997 with the Tourast brand. It is headquartered in Linz and has 420 employees and turnover of 22 million euro.