



Comunicato stampa

Relazioni con i Media

Tel +39.02.4826.3250
Fax +39.02.4826.3614
ufficiostampa@autogrill.com
www.autogrill.com

Autogrill Group with Party Service At the 10th World Sport for All Congress 2004

Rome, 11th November 2004 - Autogrill Group is participating in the 10th World Sport for All Congress that is being held in Rome at Foro Italico, sponsored by the International Olympic Committee and organized by CONI. Autogrill confirms, once again, its interest in and collaboration with sport, which results in the management of catering services through its Party Service Division of three lunches and five coffee-breaks scheduled during the event. The offer provides for a menu with a choice of strictly made in Italy recipes.

Autogrill and Sport

In its background, Autogrill has encouraged an important bond with sport, both on the most popular occasions such as the Summer and Winter Olympic games (Seoul, Barcelona, Atlanta, Albertville, etc.) through the handling of catering inside Casa Italia, and in the attention paid to less popular but, however, highly meaningful events such as Carpi Marathon (where it has offered the catering for athletes) or Stramilano (hospitality at Piazza Duomo in Milan). Moreover, Autogrill has also been present during the Tour of Italy, in the circuit of Formula 1 and Motomondiale.

In its more than 400 restaurants in Italy, Autogrill is offering every day to sports people a large variety and high quality of products and recipes, able to satisfy the different nutritional requirements at any time of the day, since Autogrill Restaurants are open 24 hours a day. Just in 2003 more than 5,000 meals have been offered to sports groups made up mainly of football players and volley-ball players.

Party Service

Party Service is today the banqueting division of Autogrill Group, which brings to the world the excellence of Italian style and hospitality, concentrating the traditions of Motta, Alemagna and Pavese.

Thanks to the sharing of know-how, organizational and technical logistic abilities, Party Service develops and makes available to its customers more than 400 recipes that are up to date with the evolution of food habits, more than 70% of which have been acquired from the Italian regional cuisine heritage.

On the occasion of meetings or important events, Party Service is able to add to the banqueting service also movable sales facilities, such as "snack bars" and restaurants showing Autogrill sign.

Below is a list of events where Party Services has contributed its hospitality: the Festival of the Two Worlds in Spoleto, the Biennial Cinema Exhibition in Venice, Milan City Marathon, SMAU, Milan Fashion Show, the Tour of Italy.